

# Killi Ltd

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## Killi says CEO featured in 'Dark Reading' magazine discussing using 'data' for good to control coronavirus pandemic

Killi Ltd (CVE:MYID) (OTCMKTS:MYIDF) said its founder and chief executive, Neil Sweeney has been featured in cybersecurity magazine 'Dark Reading' discussing the tech community's chance to use "Data for Good" to fight the coronavirus pandemic.

The consumer privacy ecosystem specialist said the article highlighted current tracing applications that aren't working and outlines steps for Apple Inc (NASDAQ:AAPL) and Alphabet Inc's (NASDAQ:GOOG) Google to co-create a universal application using their abundant supply of data and expertise in the consumer application space.

### READ: Killi plans uplist to OTCQB market as the data privacy company seeks to expand its visibility

The article also noted, however, that these companies do not want to collaborate on a universal tracing application as it would draw attention to their current data practices, but the pandemic is a rare opportunity to positively change the 'Big Tech' narrative that often focuses on antitrust, misuse of data, and perpetual data collection.

The full article can be accessed here: <https://www.darkreading.com/risk/using-data-for-good-to-control-the-pandemic/a/d-id/1338607>

Killi allows consumers to take back control of their consumer data from those who have been collecting it and selling it unbeknownst to them. Available on iOS, Android as well as the web, Killi is available internationally. With Killi, consumers can opt-in and link specific personal information from various financial and social accounts that they would like to put under their control and share with companies and be compensated directly in the form of cash for its use.

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**Price:** 0.13

**Market Cap:** \$37.51 m

#### 1 Year Share Price Graph



#### Share Information

**Code:** MYID

**Listing:** TSX-V

**52 week High Low**  
0.31 0.025

**Sector:** Tech

**Website:** [killi.io](http://killi.io)

#### Company Synopsis:

*Killi is a consumer privacy ecosystem that aims to put people back in control of their data. Killi allows consumers to take back control of their consumer data from those who have been collecting it and selling it unbeknownst to them. Available on iOS, Android as well as the web, Killi is available internationally.*

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