

Killi Ltd

09:40 24 Aug 2020

Killi says CEO featured in 'Dark Reading' magazine discussing using 'data' for good to control coronavirus pandemic

Killi Ltd (CVE:MYID) (OTCMKTS:MYIDF) said its founder and chief executive, Neil Sweeney has been featured in cybersecurity magazine 'Dark Reading' discussing the tech community's chance to use "Data for Good" to fight the coronavirus pandemic.

The consumer privacy ecosystem specialist said the article highlighted current tracing applications that aren't working and outlines steps for Apple Inc (NASDAQ:AAPL) and Alphabet Inc's (NASDAQ:GOOG) Google to co-create a universal application using their abundant supply of data and expertise in the consumer application space.

READ: Killi plans uplist to OTCQB market as the data privacy company seeks to expand its visibility

The article also noted, however, that these companies do not want to collaborate on a universal tracing application as it would draw attention to their current data practices, but the pandemic is a rare opportunity to positively change the 'Big Tech' narrative that often focuses on antitrust, misuse of data, and perpetual data collection.

The full article can be accessed here: <https://www.darkreading.com/risk/using-data-for-good-to-control-the-pandemic/a/d-id/1338607>

Killi allows consumers to take back control of their consumer data from those who have been collecting it and selling it unbeknownst to them. Available on iOS, Android as well as the web, Killi is available internationally. With Killi, consumers can opt-in and link specific personal information from various financial and social accounts that they would like to put under their control and share with companies and be compensated directly in the form of cash for its use.

Contact the author at calum@proactiveinvestors.com

Follow him on Twitter @Cal_Proac

Price: 0.135

Market Cap: \$40.64 m

1 Year Share Price Graph



Share Information

Code: MYID

Listing: TSX-V

52 week High Low
0.31 0.025

Sector: Tech

Website: killi.io

Company Synopsis:

Killi is a consumer privacy ecosystem that aims to put people back in control of their data. Killi allows consumers to take back control of their consumer data from those who have been collecting it and selling it unbeknownst to them. Available on iOS, Android as well as the web, Killi is available internationally.

action@proactiveinvestors.com

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts, journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.

In exchange for publishing services rendered by the Company on behalf of Killi Ltd named herein, including the promotion by the Company of Killi Ltd in any Content on the Site, the Company receives from said issuer annual aggregate cash compensation in the amount up to Twenty Five Thousand dollars (\$25,000).