

Braingrid Ltd.

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Braingrid strikes new partnership with TRAK International Green Energy Resources

Braingrid Limited (CSE:BGRD), the cannabis-focused technology company, announced Tuesday that it has struck up a strategic partnership with TRAK International Green Energy Resources Inc.

An engineering and construction firm, TRAK creates customized smart energy systems (SES) that assist operators of precision agriculture greenhouse cultivation with environmental controls and a reduction in energy costs.

READ: Braingrid shares boosted as it launches latest sensor technology to help cannabis growers

TRAK's SES system will be combined with Braingrid's Sentroller technology to optimize cannabis companies' precision agriculture.

"The TRAK Smart Energy System, coupled with Braingrid's technology, will further empower cultivators to optimize precision agriculture by pre-determining the almost infinite variations and right amount of nutrients, water, lighting spectrum and intensity, heating, cooling, humidity, air circulation, air volume changes, ... and other factors necessary to produce high-yield, healthy crops," said Jeff Maxwell, CEO of TRAK.

Michael Kadonoff, CEO of Braingrid, was just as enthusiastic on the tie-up.

"Braingrid's Sentrollers already capture key variables within a cultivation environment and by coupling this information with TRAK's systems through our data science activities and powerful cloud architecture, we will collaboratively control critical parameters to guarantee the crops are never at risk and that TRAK systems efficiently respond to provide the best production conditions," Kadonoff said in a statement.

READ: Braingrid eyeing exciting year ahead with technology to help cannabis growers understand their crop

The three-year agreement between the two companies allows Braingrid to integrate its Sentroller technology and cloud platform to identify areas for process improvement and operate with TRAK's energy management system and SES. This will allow Braingrid to perform data gathering, monitoring and analysis in a bid to boost environmental controls.

"The goal is to fast track and introduce an unrivaled and complete turnkey solution for cannabis growers and agricultural companies to significantly reduce their energy consumption and footprint," Braingrid said in a statement.

Based in Toronto, Braingrid is a technology company that provides an acquisition and sensor integration platform for cannabis cultivators. The company currently provides growers, specifically indoor ones, with a sensor platform called 'Sentroller' so they can monitor and keep a watchful eye on their crop at all times.

Braingrid shares held steady at C\$0.16 on Monday.

Price: 0.005

Market Cap: \$302.71 k

1 Year Share Price Graph



Share Information

Code: BGRD

Listing: CSE

52 week	High	Low
	0.22	0.005

Sector: Software & services

Website: braingrid.io

Company Synopsis:

Braingrid is a Toronto based global technology company that provides an affordable, versatile and quick-to-install sensor platform for cannabis cultivators. Braingrid captures real-time data needed to increase revenues, reduce costs and risks, and connects cultivators to their grow on a microclimate level.

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