

Weekend Unlimited Industries Inc.

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Weekend Unlimited CEO cites cannabis demographics at CannaGather event

Weekend Unlimited Inc (CSE:POT) (OTCMKTS:WKULF) CEO Paul Chu addressed topics at the CannaGather event in New York City, including demographics and the cannabis company's reach.

Chu shared the stage with Richard Carleton, the CEO of the Canadian Securities Exchange, and Alan Brochstein, the founder of New Cannabis Ventures.

With more than 10,000 members, CannaGather is the largest cannabis industry community, according to Weekend Unlimited. It is dedicated to educating and connecting people interested in joining the industry.

READ: Weekend Unlimited opens its global headquarters in the Big Apple
During the event, Chu highlighted:

- The company's focus on building a recreational cannabis lifestyle brand that appeals to a wide range of demographics;
- The appeal of the company's stock symbol - POT: "the most iconic symbol on the Canadian Stock Exchange;
- The company's management experience in building consumer packaged good brands;
- Weekend Unlimited's offerings across Canada, Jamaica and the US: licensed seed-to-sale in California; grow operations and a brand launchpad in Washington State; energy drink brands Champ and Verve, "defining the future" of alcohol alternatives; seed-to-sale production and extraction in Oklahoma; "world-class" retail in Alberta; and cannabis lifestyle experiences and export licenses in Jamaica; and
- The company's growth strategy with brand partnerships that align with recreational lifestyles in both cannabidiol (CBD) and tetrahydrocannabinol (THC) markets.

In addition, Chu provided a preview of the company's new look and Weekend-branded products, which he said would be made public on April 10.

Shares of Weekend Unlimited traded at C\$0.14 in Tuesday's Canadian trading. They climbed US\$0.01 to US\$0.10 on the OTC Markets.

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1 Year Share Price Graph



October 2019 April 2020 October 2020

Share Information

Code: POT
Listing: CSE
Sector: Cannabis
Website: www.weekendunlimited.com

Company Synopsis:

Weekend Unlimited Industries is a lifestyle-based recreational cannabis and CBD wellness company. We are developing and launching premium cannabis and CBD brands to deliver life's highs - anytime, anywhere. Our CBD products are available online and at a retailer near you. Weekend Unlimited is well-positioned to launch and scale the brands that will define cannabis and CBD.

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