

Next Green Wave

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Next Green Wave Holdings launches second pet product with brand partner Loki the Wolfdog

Next Green Wave Holdings Inc (CSE:NGW) (OTCMKTS:NXGWF) unveiled that it has rolled out its second pet product, Loki Naturals CBD (cannabidiol) tincture, with its brand partner, Loki the Wolfdog.

"We are proud to be releasing another quality product through the Loki brand as we continue to carve out the California cannabis market. This is a growing sophisticated industry and we are paving the way as we continue to roll-out and deliver premium products to our consumers," said Leigh Hughes, CEO of Next Green Wave.

Price: 0.085

Market Cap: \$13.43 m

1 Year Share Price Graph



February 2019 August 2019 February 2020

Share Information

Code: NGW

Listing: CSE

52 week	High	Low
	0.78	0.08

Sector: Cannabis

Website: nextgreenwave.com

Company Synopsis:

Next Green Wave has been established to produce and supply medical cannabis products to patients throughout the State of California. Next Green Wave has two sites totalling 85,000 sq ft that have been permitted for medicinal and recreational marijuana operations in Coalinga, CA. Buildout has commenced, and Facility A completion is scheduled for September 2018.

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Next Green Wave's brand partner in the rollout of the product is Instagram celebrity Loki the Wolfdog, which sells the Loki Naturals CBD tincture (and other products) through the Loki Naturals website. Loki is a husky/arctic wolf/malamute mix that has a mammoth 2 million Instagram followers.

READ: Next Green Wave powers California cannabis facility in major step towards production

The whole flower CBD tincture contains a single-origin cannabidiol formula grown in Colorado. The extract is free of GMO's and contains essential fatty acids vital to a dog's healthy diet, according to the company in a release. The product contains a certificate analysis which can be viewed on the Loki Naturals website.

"It was important for us to have treats for treating occasions but also a tincture for more flexibility. The addition of the tincture helps with dogs that are using CBD as a daily part of their health plan, or for dogs that need a special dose. The best part is that it can even be mixed in with your pets food," said Kelly Lund, Loki's Dad.

Shares of Next Green Wave were at C\$0.56 on Thursday.

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