

Cloud Nine Education Group

09:00 14 Jun 2019

Cloud Nine Education shows the way in ESL learning with its cloud-based teaching system

- **At the vanguard of shift towards digital technology in English as a second language (ESL) teaching**
- **Mission to be a recognized world leader in digital ESL curriculum**
- **Built to be used in conjunction with Google Classroom product**

Cloud Nine Education Group (CSE:CNI) is part of a shift in the teaching of ESL (English as a second language) into the digital world, and its cloud-based platform is aimed to be used as a tool by teachers in the classroom.

The company says there has been a move from textbook-dominated learning to digital learning across education and it wants to be at the forefront of that shift in ESL. Digital teaching methods have been shown to be more interactive, more collaborative and engaging, it says.

"Users are provided access to over 3,000 pages of content that includes, instructional videos, search functions and embedded links to active URL sites. All you need is a device, an internet connection, and a desire to learn English," the company states on its website.

Its product is designed to be used by schools and colleges around the world to teach English to students who are also from all over the world.

Setting itself apart

The company says it has a four pillar approach to getting the best for ESL education. The first pillar is the digital approach, as above. The second is that its curriculum -- to teach six levels from beginners to advanced -- adheres to the international standard Common European Framework of Reference (CEFR) guidelines, which not all educators use and means standards are kept high.

Each lesson contains a comprehensive plan that is based on proven teaching methodologies (CELTA) so that quality of teaching is consistent. The firm says it has found schools have found it difficult to find and keep properly qualified English teachers.

Finally, Cloud Nine uses what it calls 'flipped classroom and analytics' methods, which basically means students can preview lessons, which are coming up the next day, practise what they need to learn at home, and take a test. Teachers can view analytics on students' performances, to give better insight in what to focus resources on.

Outlook

The company has just raised around C\$700,000, which will mainly be used for sales and marketing efforts and it has also excitingly struck a re-seller deal in the Philippines with a company, which has 20 years' experience of selling

Price: 0.075

Market Cap: \$1.35 m

1 Year Share Price Graph



Share Information

Code: CNI

Listing: CSE

52 week High Low
0.29 0.055

Sector: Business & education services

Website: c9eg.com

Company Synopsis:

Cloud Nine Education Group's comprehensive cloud-based digital ESL curriculum is designed to be used by teachers to teach English as a Second Language using today's mobile technologies and proven international accredited best practices. The company's mission is to be a recognized world leader in digital ESL curriculum development by delivering a comprehensive program and enabling superior learning outcomes.

action@proactiveinvestors.com

products into the market there. The Philippines and South Asia is a hub for English language learning.

Recurring revenue model

Cloud Nine says the market for its product is a global one and it uses a monthly recurring revenue model, which means that users pay monthly as is common with SaaS (software as a service) products. It means that once the company has established the product in a school, or institution, it is hard for the clients to abandon it, and it also means what comes in are stable, growing revenues.

What the CEO says

Chief executive of Cloud Nine Allan Larmour told Proactive Investors: "We saw a very big opportunity in the market, in this what I call text-book dominated market, and that was to go digital. Digital has been shown to be a lot more interactive, collaborative and engaging environment and a lot of schools around the world have gone that way and the ESL market not so much but the timing's perfect now."

On the product itself, he added: "It's a cloud-based digital system for teachers to teach in a classroom environment. That's been shown to be the best way to learn English for anybody who seriously wants to learn the language."

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts, journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.

In exchange for publishing services rendered by the Company on behalf of Cloud Nine Education Group named herein, including the promotion by the Company of Cloud Nine Education Group in any Content on the Site, the Company receives from said issuer annual aggregate cash compensation in the amount up to Twenty Five Thousand dollars (\$25,000).