

Weekend Unlimited Industries Inc.

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Weekend Unlimited teams up with Emerald City to develop products for its wknd! product line

Weekend Unlimited Inc (CSE:POT) (OTCMKTS:WKULF), the lifestyle-focused cannabis company, has a new product development partner for its line of wknd! branded products.

The company is teaming up with Emerald City Cultivation, a Seattle-based cannabis producer, to develop products for the wknd! brand, including cannabis-filled cigars, pre-rolls and vape cartridges.

Weekend and Emerald City will collaborate on proprietary cannabis blends and formulations with the goal of establishing a reliable consumer base in Washington before expanding to other states.

READ: Recreational cannabis company Weekend Unlimited unveils new sales management system

"Re-enforcing the business strategy we have outlined, developing and launching the company's lifestyle branded products using Washington State as our incubator, we have placed a strong emphasis on product development in a customer-centric way," said Weekend Unlimited CEO Chris Backus. "It is essential that each of the company's branded products deliver the same high quality experience to customers in all aspects including the look and feel, effect and taste and so I am excited to announce our formal collaboration with Emerald City Cultivation."

Weekend Unlimited is a recreational cannabis company based in Vancouver. The company is currently preparing for a product launch in Washington.

Its shares increased 7.1% to C\$0.08 on the CSE and nearly 43% to US\$0.08 on OTC Markets.

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1 Year Share Price Graph



April 2019 September 2019 March 2020

Share Information

Code: POT

Listing: CSE

Sector: Cannabis

Website: www.weekendunlimited.com

Company Synopsis:

Weekend Unlimited Industries is a lifestyle-based recreational cannabis and CBD wellness company. We are developing and launching premium cannabis and CBD brands to deliver life's highs - anytime, anywhere. Our CBD products are available online and at a retailer near you. Weekend Unlimited is well-positioned to launch and scale the brands that will define cannabis and CBD.

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