

Lingo Media Corporation

08:58 05 Jul 2019

Lingo Media Corp is on a mission to change the way the world learns English

- **Education technology company with a complete suite of products designed to teach English to a global population**
- **Novel speech recognition technology that allows users to analyze pronunciation and simulate real-life conversation scenarios**
- **Major strategic partnerships and business alliances in South America and China**

Lingo Media Corporation (CVE:LM) (OTCMKTS:LMDCF) is an education technology company with an ambitious mission to change the way the world learns English.

With over 1.6 billion people globally learning the language, English-as-a-second-language (ESL) products and services are an estimated US\$56 billion industry, according to data from Ambient Insight. What's more, digital ESL applications are booming in both market value and popularity, democratizing access to the world's most popular language.

Against this backdrop, Lingo has developed a software-as-a-service learning platform with a complete suite of products that seamlessly blends education and technology by way of two distinct business units: ELL Technologies and Lingo Learning.

ELL Technologies provides online training and assessment for English language learning, while Lingo Learning is a print-based publisher of English language learning programs in China.

Lead product ELL Technologies offers materials and lessons for a consumer base of academic institutions, governments and corporations.

A major differentiating feature of the product is Lingo's speech recognition technology that allows users to analyze pronunciation and simulate real-life conversation scenarios. Users can record and compare themselves with native speakers to match their pronunciation.

Lingo Learning is a print-based publisher of English language learning programs in China, where Lingo has a particularly strong presence.

Inflection points

The EdTech company's business model is to establish blue-chip alliances with academic intuitions around the world.

A major multimillion-dollar contract is with Colombia's National Training Service, SENA, where Lingo is developing a digital content library. The contract hit a number of major milestones for Lingo as a significant partnership with a leading government body in Latin America.

Price: 0.075

Market Cap: \$2.66 m

1 Year Share Price Graph



September 2019 March 2020 September 20

Share Information

Code: LM

Listing: TSX-V

52 week High Low
0.15 0.005

Sector: Media

Website: www.lingomedia.com

Company Synopsis:

CORPORATE PROFILE

Lingo Media is a leader in developing and marketing English language learning products and services to support learners of English throughout various life stages — from classroom to boardroom. We leverage our proven pedagogy along with innovative learning technologies to deliver a comprehensive offering that includes:

 .

action@proactiveinvestors.com

Nearby in Peru, the company has a distribution partnership with Telefonica Group, a dominant telecommunications firm in the region. It also has alliances with education publisher Gale Cengage and language assessment tool provider iTEP.

In September 2018, ELL Technologies secured a sales contract with FOCUS Your Mind Colombia to implement its new online English language learning program, one of several agreements in the country.

It also recently secured a new distribution partnership with JPH Consultoria Academica in Guatemala.

Lingo has also invested in a new Learning Management System (LMS) to include access to the full content library configured to individual client requirements through a chat functionality. It also completed development of a resource allocation functionality feature for the LMS for teachers.

Outlook

Lingo will continue to focus on developing innovative software and content geared towards the growing global demand for English language learning products. Its recent investment in a new Learning Management System is positioning ELL Technologies for growth in 2019. In the coming quarters, it will be focused on driving business growth through both existing and new customers.

Geographically, Lingo is looking to Latin America and Asia as major markets. The company plans to enter the regions via strategic distribution initiatives.

"We believe that our strategic assets, management team, and growing distribution channels will allow us to scale sales and growth to deliver value to shareholders," Gali Bar-Ziv, CEO of Lingo Media said recently.

"The company is advancing strategic distribution initiatives for our suite of online training solutions and also pursuing M&A opportunities in the EdTech space."

Contact Angela at angela@proactiveinvestors.com

Follow her on Twitter @AHarmantas

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts, journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.

In exchange for publishing services rendered by the Company on behalf of Lingo Media Corporation named herein, including the promotion by the Company of Lingo Media Corporation in any Content on the Site, the Company receives from said issuer annual aggregate cash compensation in the amount up to Twenty Five Thousand dollars (\$25,000).