

ElectraMeccanica

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Electra Meccanica gears up for SOLO electric vehicle sales in 2020

Electra Meccanica Vehicles Corp (NASDAQ:SOLO), the Canadian electric vehicle manufacturer, is gearing up to build its brand presence with the help of a leading public relations firm.

The Vancouver-based company announced Monday it is working with jmpr, a US-based agency with extensive experience in automotive branding campaigns.

The auto manufacturer's main product is SOLO, a three-wheeled single-passenger electric automobile.

READ: Electra Meccanica takes on Tesla with a three-wheeler solo microcar. In the business for over 40 years, jmpr has worked with leading names in the car business such as INFINITI, Airstream and Galpin Motors.

The agency has also worked with major consumer brands like PepsiCo, Dickies, Pfizer and the National Football League.

Electra Meccanica will use jmpr's services for event planning and media relations, as well as implementing a new digital marketing and brand building campaign.

The engagement between Electra Meccanica and jmpr comes at a time when the car company is in the process of ramping up towards mass production of SOLO, which boasts a top range of 100 miles and speeds of 82 miles per hour on a 17.3 kilowatt hour battery pack.

The vehicle was included in a recent Forbes list of the "coolest new cars" for 2020, amongst names like Aston Martin, Cadillac and Tesla.

Electra Meccanica is expecting to begin SOLO deliveries by the end of 2020.

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Price: 1.78

Market Cap: \$65.79 m

1 Year Share Price Graph



Share Information

Code: SOLO

Listing: NASDAQ

52 week	High	Low
	7.47	0.9

Sector: Transport

Website: electrameccanica.com

Company Synopsis:

ElectraMeccanica is a designer and manufacturer of electric vehicles. The Company builds the innovative, all-electric SOLO, a single passenger vehicle developed to revolutionize the way people commute, as well as the Tofino, an elegant high-performance two seater electric roadster sports car.

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