

Mojave Jane

08:10 13 Aug 2019

Mojave Jane entering market for cannabis-infused beverages after signing manufacturing license agreement with HAI Beverages

Mojave Jane Brands Inc (CSE:JANE) (OTC:HHPHF) is entering the market for cannabis-infused beverages after signing a manufacturing license agreement with Vancouver-based HAI Beverages Inc.

The cannabis company said the agreement allows it to exclusively license HAI's proprietary technology for the solubility and bioavailability of THC and CBD components in the State of California.

The firm said it will use this technology in the formation process of flavorless distillates and concentrates produced specifically for non-alcoholic beverage products as a micro-dosage offering.

Mojave Jane pointed out the advantages of HAI's proprietary technology are that it:

- Allows the body to absorb THC and CBD components immediately, producing desired effects in a matter of minutes and enabling a much better control of dosages both for wellness and recreational purposes
- Enables precise and predictable dosages
- While producing a similar effect as an alcoholic beverage, a 12 oz micro-dosed drink, for example, can be enjoyed without negative side effects such as feeling hungover, causing liver damage, ingesting empty calories or remain in the system for extended periods at a time.
- Neutral in taste for versatile applications
- Bio-available concentrates in CBD or THC formulation

Big step in cannabis products evolution

Commenting on the agreement, Mojave Jane's CEO Gary Latham said: "While this is a big step in the evolution of cannabis products for recreational and wellness consumers, it is an even bigger move for Mojave Jane as we now enter California's massive beverage market.

"The license also allows us to produce an 'additive' that can be marketed to other beverage producers, expanding this opportunity to the State's even larger adult beverage market."

Latham added: "We truly recognize this Agreement with HAI as an ideal match: The flexibility of HAI's technology lets us manufacture products that create custom effects catering to the specific needs of various consumer demographics.

"From HAI's perspective, they gain access to the California cannabis and adult beverage market since ingestible CBD and THC products based on their technology can only be produced in a licensed cannabis manufacturing facility like ours. I am looking forward to working with the HAI team on the integration process and as we explore the enormous potential of this opportunity together."

Bruce Clark, CEO of HAI Beverages commented: "The move from alcohol to cannabis as the active ingredient is the

Price: \$0.16

Market Cap: \$16.76 m

1 Year Share Price Graph



September 2018 March 2019 September 2019

Share Information

Code: JANE

Listing: CSE

52 week High Low
0.63 0.145

Sector: Cannabis

Website: www.mojavejane.com

Company Synopsis:

Mojave Jane Brands Inc. is a Canadian-based cannabis sector brand and distribution company emerging as a true vertical integrator in California's legal cannabis space serving recreational and wellness markets. The Company's U. S.

action@proactiveinvestors.com

most significant innovation to the adult beverage industry in a generation. We are pleased to partner with the team at Mojave Jane to commercialize our technology and business processes in the California market.

"Mojave Jane has built an excellent platform to support commercialization of technologies such as ours as the beverage industry moves to provide healthier alternatives to consumers."

Contact the author at jon.hopkins@proactiveinvestors.com

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts, journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.

In exchange for publishing services rendered by the Company on behalf of Mojave Jane named herein, including the promotion by the Company of Mojave Jane in any Content on the Site, the Company receives from said issuer annual aggregate cash compensation in the amount up to Twenty Five Thousand dollars (\$25,000).