

# EuroLife Brands

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## EuroLife Brands debuts new name and global strategy after Cannabis MedTech change

Cannabis analytics company EuroLife Brands Inc (CSE:EURO) (OTCMKTS:CANVF) is set to debut with its new name and trading symbol as the company turns its focus to Europe and South America.

The company formerly known as Cannabis MedTech Inc is beginning a new chapter as it applies its education and analytics platforms to a new line of business poised for aggressive global expansion.

On Tuesday, EuroLife told shareholders that its shares will begin trading under the 'EURO' ticker symbol on the Canadian Securities exchange effective Wednesday, August 14. Its digital properties will also be updated to reflect the new EuroLife branding.

**READ:** Cannabis MedTech positions itself for global growth as EuroLife Brands Inc

"We are tremendously excited to complete our company rebrand and continue to leverage our unbiased cannabis education resources to better support the global cannabis community and bring additional value to our shareholders," said Steve Loutskou, chief operating officer, global markets at EuroLife Brands.

"We are confident that coupling our cannabis education with an exclusive CPG marketplace for discerning cannabis consumers across Europe and South America will meet and exceed their expectations of product selection and overall awareness."

EuroLife also informed shareholders that, following its name change, the company will have completed a stock split of its shares on a four-to-one basis. Shareholders as of August 15, will receive three additional shares for every individual share held.

Toronto-based EuroLife's shares will continue trading on OTC markets as 'CANVF' until a pending symbol change is approved. Shares on the Frankfurt Stock Exchange will remain as '3CM.'

Last week, EuroLife announced the acquisition of 1216165 BC Ltd, better known as True Focus International, to get the exclusive rights to market its suite of products. True Focus is best known for its popular, all-natural, patent-pending oral spray which works to blunt the effects of THC overconsumption.

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**Price:** \$0.10

**Market Cap:** \$20.35 m

### 1 Year Share Price Graph



### Share Information

**Code:** EURO

**Listing:** CSE

**52 week High Low**  
0.2 0.045

**Sector:** Cannabis

**Website:** [eurolifebrands.com](http://eurolifebrands.com)

### Company Synopsis:

*EuroLife Brands is a leading global digital CBD marketplace with an exclusive CPG-focused eCommerce platform backed by evidence-based cannabis education and detailed consumer data collected through Cannabis. Me, the Company's data-driven cannabis education platform with users spanning the world.*

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