

LiteLink Technologies Inc.

09:10 04 Sep 2019

LiteLink Technologies to market 1SHIFT Logistics platform across North America

LiteLink Technologies Inc (CSE:LLT) (OTCMKTS:LLNKF) said Wednesday its 1SHIFT Logistics platform has reached maturity as the company shifts its focus to sales and marketing across North America.

The flagship software platform enables brokers, shippers and carriers to track shipments and settle payments in real-time without having to micro-manage individual drivers.

In a statement to shareholders, the company said it has added an additional sales office in Montreal to increase its sales presence in Eastern Canada.

READ: LiteLink teams up with InstaPay to help its 1SHIFT truckers get paid quicker

In addition to physical sales offices, 1SHIFT is engaging in digital product marketing to maximize lead generation and sales, with a focus on increasing efforts in the third quarter.

LiteLink said its initial focus is to provide 1SHIFT to carriers, brokers, and shippers in North America this year, followed by expansions into South America in early 2020.

The Burnaby, British Columbia company also said beta testing of the product trials of 1SHIFT -- which leverages Amazon web service infrastructure using the latest logistics prediction algorithms and integrated mapping services -- have been successful.

LiteLink onboarded Inline Nurseries Inc and completed customer trials with Peak Logistics, JMG Carriers and Playbook Logistics over the summer, which helped the company fully optimize the platform's user experience.

The newest version of 1SHIFT allows users to sign up and use the platform in less than five minutes. Users can now download the 1SHIFT app, which is available through the Apple Store.

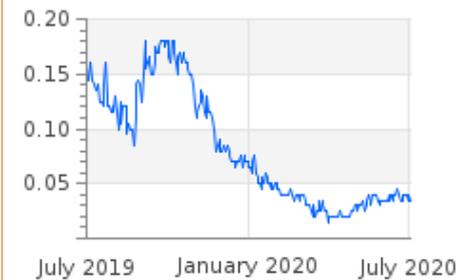
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Price: 0.035

Market Cap: \$6.06 m

1 Year Share Price Graph



Share Information

Code: LLT

Listing: CSE

52 week	High	Low
	0.22	0.015

Sector: Blockchain & Crypto

Website: litolinktech.com

Company Synopsis:

A Canadian based public (CSE:LLT) enterprise technology company focused on solving real world problems across the Logistics & Supply Chain and Remittance & Payments industries using the power of artificial intelligence, blockchain, and other leading edge software.

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