

Thunderbird Entertainment Group Inc

13:34 20 Sep 2019

Thunderbird Entertainment set to produce 'The Last Kids on Earth' video game as it announces new partnership

Thunderbird Entertainment Group Inc (CVE:TBRD), the Vancouver-headquartered multi-platform entertainment group, said its kids and family division Atomic Cartoons has struck a deal with Cyber Group Studios and Outright Games to produce a 'The Last Kids on Earth' video game.

The intellectual property for the book series by Max Brallier was optioned by Thunderbird's kids and family subsidiary two years ago and mega streaming giant Netflix (NASDAQ:NFLX) acquired the worldwide rights to the TV series in 2018.

READ: Thunderbird Entertainment Group announces second season of acclaimed series 'Queen of the Oil Patch'

"After reading the books, and getting a preview of the Netflix series, we jumped at the chance to work with Atomic Cartoons and Cyber Group Studios to develop a video game based on The Last Kids on Earth," said Terry Malham, the CEO of Outright, a global video games publisher.

"It has all the hallmarks of a successful franchise - comedy, adventure, friendship, fun - and we look forward to gamers around the world coming along for the ride when we launch in 2021."

"The Last Kids on Earth is such a captivating series, and it is awesome to see it being embraced by audiences internationally and in many formats. Working with author Max Brallier, and evolving this story into a global franchise with books, an animated series, a video game and toy line, is an incredible experience for everyone at Atomic," added Matthew Berkowitz, chief creative officer at Atomic Cartoons and Thunderbird Entertainment.

Launch in 2021

The new game is anticipated to launch in 2021 on consoles and PC.

The Last Kids on Earth is a Today bestselling book series, with millions of copies in print around the world. It follows Jack Sullivan and a band of suburban middle schoolers who live in a decked-out tree house, play video games, gorge themselves on candy, and battle zombies in the post-apocalyptic town of Wakefield.

The animated Netflix series premiered on September 17, 2019, as a 66-minute special episode. Two additional seasons will begin streaming in 2020, including an interactive episode.

Shares in Toronto added 6.5% to C\$1.38 in Toronto.

-- Updates for share price rise --

Price: 1.3

Market Cap: \$60.67 m

1 Year Share Price Graph



Share Information

Code: TBRD

Listing: TSX-V

52 week	High	Low
	1.65	0.66

Sector: Media

Website: thunderbird.tv

Company Synopsis:

Thunderbird Entertainment is a pure play content production studio creating award winning original programming in scripted, factual and animation. Based in Vancouver, with offices in Los Angeles, Toronto, Ottawa and London, Thunderbird works with leading over-the-top platforms as well as Canadian and International broadcasters to produce the freshest content with the most talented storytellers in the world.

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