

GlobeX Data

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GlobeX Data to provide data security for Keller Williams in-house app

GlobeX Data Ltd (CSE:SWIS) (OTCMKTS:SWISF), a data security company, announced Friday it's joining the Keller Cloud Innovation Program, an AI-fueled real estate platform for Keller Williams Realty agents.

The company said it has integrated DigitalSafe, its Swiss-hosted security, document management, password management and encrypted email solution, into the cloud program and the KW Marketplace -- an app store for its 160,000-plus agents to browse top software integrations made by third-party developers.

GlobeX, based in Toronto, said it is working with its marketing team to update some marketing materials for its DigitalSafe application in the KW Marketplace. It anticipates that all updates will be completed by January 2020.

READ: GlobeX Data Ltd wins OTCQB Venture market listing

Some of the updates include newer documentation for real estate-use case, larger data storage capacity and a new look and feel for the application, as well as a synchronized back-up feature new to DigitalSafe.

As the application releases new features, Keller Williams agents will benefit greatly from these complimentary upgrades to the application, GlobeX said.

"Keller Williams has been a pioneer in the real estate industry by embracing technology to maximize efficiency and profitability for its agents, and to provide its agents the best tools to run their business," said GlobeX CEO Alain Ghiai in a statement.

"As partners in the KW Marketplace, and later on as integrator of Command, the smart CRM-plus suite of applications hosted on the Keller Cloud, we look forward to providing KW agents the security and privacy DigitalSafe will provide them and their clients when sharing documents, generating passwords, sending encrypted emails and backing up their data in DigitalSafe's Swiss hosted secure cloud."

Businesses are often the targets of hacking attempts, making financial and other data vulnerable to cyberattacks. The company's DigitalSafe technology allows institutions and their clients to manage personal data in a secure Swiss cloud and gives users full control of their data, minimizing the risks of data attacks.

GlobeX said Keller Williams agents can use DigitalSafe to securely communicate information such as contracts, banking statements, legal documents, PIN codes and passwords and other types of sensitive data.

VirtualVaults Technology

Agents will be able to communicate securely by preloading sensitive documents and share those documents with their clients and co-workers. All these advantages come with Swiss data privacy laws, among the highest data privacy in the world, the highest encryption standards, and GlobeX Data's proprietary VirtualVaults technology.

Price: 0.1131

Market Cap: \$5.93 m

1 Year Share Price Graph



Share Information

Code: SWISF

Listing: OTCQB

52 week High Low
0.15 0.1131

Sector: Software & services

Website: www.globexdatagroup.com

Company Synopsis:

GlobeX Data Ltd. distributes, designs and develops Swiss hosted cyber security and Internet privacy solutions for secure data management and secure communications. The Company distributes a suite of secure cloud-based storage, document management and collaboration, encrypted e-mails, and secure communication tools. GlobeX Data Ltd.

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VirtualVaults technology uses multiple layers of encryption requiring more computing processing power than the products available in the market. It is a process that is too costly for mass cloud services and other large service providers. In the unlikely event of a breach of data, VirtualVaults protects each individual account holder by segregating each user from the other users, creating an individual barrier of protection.

Additionally, GlobeX said it is exploring way to integrate its DigitalSafe application later in 2020 into Command, a smart CRM-plus suite of applications hosted on the Keller Cloud, the world's largest real estate technology franchise by agent count.

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