

Bragg Gaming Group

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Bragg Gaming's ORYX Gaming subsidiary hails successful partnership with Pragmatic Play

Bragg Gaming Group Inc. (CVE:BRAG) (OTCMKTS:BRGGF) said its ORYX Gaming subsidiary has hailed its successful partnership with Pragmatic Play, which has rapidly seen the supplier's content become among the best performing on the ORYX Hub.

Pragmatic Play's multi-product offering was added to ORYX's games platform, ORYX Hub, at the end of 2019 and is now in the top 10 of suppliers on the platform.

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The partnership includes all of Pragmatic Play's immersive slot titles, its Live Casino product, as well as its in-game promotional tools, Pragmatic Play Enhance, designed to boost player experience and provide added value.

The promotional tools include tournaments, prize drops, free round bonuses, free card bonuses and prize multipliers, which have all proven to enhance the gaming engagement and excitement.

In a statement, Matevz Mazij, managing director of ORYX Gaming commented: "Since adding Pragmatic Play's premium multi-product offering to the ORYX Hub we have seen a great response from our partners and it is evident that their portfolio of games and promotional tools are a real hit with players. The deal with Pragmatic Play greatly enhances our offering on the ORYX Hub and we are very excited about our partnership."

The ORYX Hub gives clients easy access to a library of over 8,000 games from more than 80 operators through one single account and integration, and is one of only a few platforms offering Pragmatic Play's content.

Melissa Summerfield, chief commercial officer of Pragmatic Play said: "We are thrilled that our innovative casino titles and promotional tools have been so well-received by ORYX's partners and their players. ORYX's partners include top-tier operators in global regulated markets so this partnership was an obvious choice for us as we continue to expand our business."

Price: 0.39

Market Cap: \$31.34 m

1 Year Share Price Graph



September 2019 March 2020 September 2020

Share Information

Code: BRAG

Listing: TSX-V

52 week **High** **Low**
0.61 0.15

Sector: Leisure, gaming and gambling

Website: www.bragg.games

Company Synopsis:

Bragg was established in 2018 through two initial acquisitions. We specialize in identifying online gaming opportunities with a focus on both B2B and B2C gaming companies.

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