

CODEBASE VENTURES INC.

08:43 20 Feb 2020

Codebase Ventures pumps C\$105K into UK app Trad3r, plans tour across the pond

Codebase Ventures Inc (CSE:CODE) (OTCMKTS:BKLLF) has completed an investment in the UK mobile game app Trad3r.

The app lets its 4.3 million users trade not only stocks but celebrities, sports teams and Instagram stories, in exchange for rewards from top companies.

The game has reached 440,000 daily active users, 103,000 daily purchases and 1 billion monthly interactions.

READ: Codebase Ventures subsidiary tests Ethereum game CryptoKitties on its blockchain network

Codebase invested C\$105,000 in the app's parent company, Aerosax Research and Technology Ltd. The plan is to hit 10 million users by 2021, and the company is kicking off a UK tour in March with stops in Edinburgh, Manchester, Leicester and Bristol to get the ball rolling.

"The Trad3r app has a proven track record attracting users and investment in the UK," CEO George Tsafalas said in a statement. "This is a rapid growth sector and the unique proposition, combining stocks with celebrities, fantasy sports and one's own social network is working to show that Millennials and Gen Z's are seeking new methods of engagement, and we believe our shareholders will benefit greatly through this early stage investment in an innovator like Trad3r."

Ultimately, the app's expansion strategy includes a push into more than 30 countries.

Codebase is a Vancouver-based investment company that targets early-stage sectors with strong upside. It operates Code Cannabis, a cannabis investment vehicle; Pressland, an anti-fake news operation and Arcology, a blockchain company, among others.

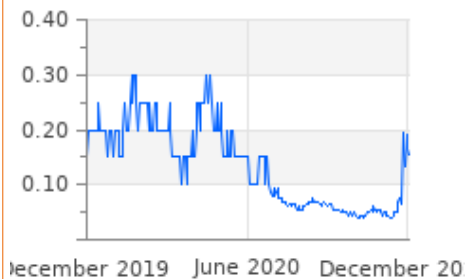
Contact Andrew Kessel at andrew.kessel@proactiveinvestors.com

Follow him on Twitter @andrew_kessel

Price: 0.17

Market Cap: \$8.56 m

1 Year Share Price Graph



Share Information

Code: CODE

Listing: CSE

52 week High Low
0.35 0.04

Sector: Financial Services

Website: www.codebase.ventures

Company Synopsis:

Codebase Ventures Inc. is a small, hands-on team of financial and technology experts who invest early in great ideas. We operate from the understanding that technology is always evolving, bringing early opportunities for strategic investments that can deliver the exponential returns to our shareholders.

action@proactiveinvestors.com

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts, journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.

In exchange for publishing services rendered by the Company on behalf of CODEBASE VENTURES INC. named herein, including the promotion by the Company of CODEBASE VENTURES INC. in any Content on the Site, the Company receives from said issuer annual aggregate cash compensation in the amount up to Twenty Five Thousand dollars (\$25,000).