

EuroLife Brands

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EuroLife Brands and Champignon Brands to showcase Vitality Superteas at Toronto cafe

EuroLife Brands Inc (CSE:EURO) (OTCMKTS:EURPF) said Monday that its distribution partner Champignon Brands Inc is showcasing its line of teas at a Toronto boardgame café.

Vitality Superteas are formulated with the goal of revolutionizing conventional organic tea through the infusion of a proprietary blend of artesian mushrooms with medicinal properties.

The lines available for sampling at Toronto's Spielhaus Boardgame Café include Nourish Force Supertea, Mighty Recharge Supertea and Brain Enhance Supertea.

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The sampling campaign follows a November 2019 agreement that saw EuroLife become the exclusive distributor of Champignon's mushroom-derived products.

"EuroLife is proud to be the first in Eastern Canada, and among in the first companies nationwide, to showcase Champignon Brands' flagship Vitality Superteas," said Shawn Moniz, EuroLife's CEO.

"The sampling campaign at the Spielhaus Boardgame Cafe comes in advance of our more extensive planned product roll-out in Germany, Switzerland, and the UK where EuroLife has been granted exclusive preferred distributor status. Our internal research tells us there is pent up demand for mushroom-derived teas and other products and we look forward to this pilot campaign and the eventual launch in Europe."

Industry analysts have estimated that the global mushroom market accounted for US\$38 billion in 2017 and is forecasted to expand at a compound annual growth rate of nearly 8% from 2018 to 2026, according to data supplied by EuroLife.

The Toronto-based firm is a leading global markets cannabis brand.

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Price: 0.17

Market Cap: \$6.48 m

1 Year Share Price Graph



July 2019 December 2019 June 2020

Share Information

Code: EURO

Listing: CSE

52 week High Low
2 0.05

Sector: Cannabis

Website: eurolifebrands.com

Company Synopsis:

EuroLife Brands is a leading global digital CBD marketplace with an exclusive CPG-focused eCommerce platform backed by evidence-based cannabis education and detailed consumer data collected through Cannabis. Me, the Company's data-driven cannabis education platform with users spanning the world.

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