

Helix Technologies

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Helix Technologies blazes past 100-user mark for its Cannalytics business intel platform

Helix Technologies Inc (OTCMKTS:HLIX) said Wednesday that it has reached a "significant milestone" in the rollout of its Cannalytics Business Intelligence platform by reaching the 100-user mark weeks ahead of adding powerful new feature sets to the platform.

Helix is a Denver, Colorado-based technology group which provides the legal cannabis industry with the most powerful and effective operating services platform in the market.

In a statement, the company said it was adding new features to its novel Cannalytics Business Intelligence platform, which included additional "robust, interactive displays, customer segmentation tools," and an updated user interface.

READ: Helix Technologies extends contracts in New York and North Dakota and deploys new services in Arkansas and New Mexico

The announcement comes less than 90 days after the company unveiled its business intelligence product at the MJBizcon in Las Vegas.

Garvis Toler, who is president of data services at Helix Technologies, said the tech company had "worked very closely with the industry" to design the product around their needs.

"That's driven the rapid adoption and tremendous feedback we've been getting," said Toler.

"We went from zero to having a best-in-class product in less than a year and I expect that additional enhancements to our platform will be in the market soon," he added.

The Cannalytics platform provides a sleek, web-based tool that allows operators to track the performance of all of their locations on one interface, with daily email alerts and powerful drill-down features that give business owners unprecedented insights into profit drivers.

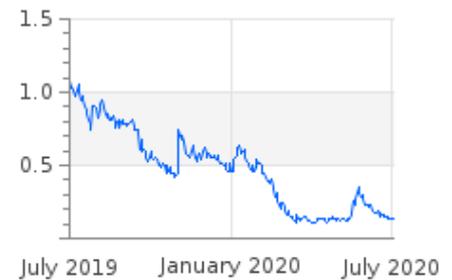
Some of the best features of the Cannalytics platform include:

- By location and aggregate sales totals
- Powerful drill downs on customer and product data
- State level customer heat maps
- Employee performance reports

Price: 0.1355

Market Cap: \$13.27 m

1 Year Share Price Graph



Share Information

Code: HLIX

Listing: OTCQB

52 week	High	Low
	1.1	0.099

Sector: Cannabis

Website: helixtcs.com

Company Synopsis:

Helix Technologies' industry-leading critical infrastructure services are tailored to the unique needs of the quickly evolving cannabis industry, enabling powerful data, broad-based customer relationships and government contracts in this rapidly growing market.

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- Customer demographics data
- Automated daily emails

Helix has a suite of technology services and platforms that enables cannabis business owners and operators to better manage and mitigate risk. The technology suite is a comprehensive seed-to-sale platform which includes a dynamic wholesale marketplace, compliance tools, and advanced product tracking capabilities.

The company's products reach over 2,000 customer locations in 38 states and 8 countries and it has processed over \$20 billion in cannabis sales.

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