

1933 Industries Inc.

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1933 Industries boosts management team with the appointment of new CFO Tricia Kaelin

1933 Industries Inc (CSE:TGIF) (OTCQX:TGIFF) said Tuesday that it has appointed experienced finance industry professional Tricia Kaelin as the company's new chief financial officer.

The Vancouver-based vertically-integrated cannabis company said that as a "CPA with extensive CFO experience" across a variety of industries - including cannabis - Kaelin has joined the management team to help guide profitable growth.

The company thanked former CFO Stephen Radusch for his contributions.

READ: 1933 Industries expects "prudent financial measures" to lay the ground for growth in 2020 as it posts fiscal 3Q numbers

Kaelin has over 25 years of financial management, strategic planning, accounting, and public company financial reporting experience. She has served as CFO and CIO for a number of privately-held companies and has expertise in mergers and acquisitions, corporate restructuring, and private and public equity and debt financings.

She has executed high-growth strategies, having increased revenue to more than \$1 billion for a privately-owned company. She has held financial leadership positions in the cannabis industry for companies with operations in multiple states, including Nevada.

"Tricia is a dynamic leader and her wealth of experience and deep understanding of the company's positioning makes her the ideal candidate to execute on our strategy," Eugene Ruiz, president of 1933 Industries said in a statement.

"Our continued focus on expense reduction and adherence to cost controls are some of the necessary measures we have implemented to adapt to the changing environment and ensure the long-term success of the company."

Kaelin's appointment is the latest addition to the company's new executive leadership, following the appointments of Paul Rosen as CEO and Ruiz as president.

"It's a multifaceted and exciting industry at an important juncture. I am honored and appreciate the opportunity to apply my experience to benefit the company and foster growth as CFO," said Kaelin.

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Price: 0.08

Market Cap: \$22.84 m

1 Year Share Price Graph



Share Information

Code: TGIF

Listing: CSE

52 week High Low
0.255 0.05

Sector: Cannabis

Website: 1933industries.com

Company Synopsis:

1933 Industries is a vertically-integrated, growth-orientated company, focusing on the cultivation and manufacturing of cannabis consumer branded goods in a wide range of product formats.

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