

TraceSafe Inc.

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TraceSafe establishes operating team in Singapore to help expand its products in healthcare, government, and construction sectors

TraceSafe Inc (CSE:TSF) (OTCMKTS:UTOLF) announced Thursday that it has established an operating team in Singapore to help support and expand the application of its products in the healthcare, government, and construction sectors.

The wearable safety technology company said the new local team is positioned to allow TraceSafe to offer a more unique and locally focused approach to contact tracing and self-quarantine monitoring in Singapore and the broader Asia-Pacific region.

The TraceSafe technology consists of a bracelet or access card that has an embedded chip that can trace the wearer's location.

READ: TraceSafe teams up with Elite Event Management to help fans return to sports stadiums across the UK and Ireland

In a statement, TraceSafe said Jasling Ong has been named managing director and Dean Seiff has been named as customer success and partnership manager for South East Asia. Together, Jasling and Dean have been retained to manage the TraceSafe Singapore team.

Ong brings a wealth of experience having worked for 20 years in systems integrations throughout the IoT sector in Singapore, the company said.

She has cultivated significant business relationships and was instrumental in TraceSafe gaining a foothold in the Asia Pacific region by landing Tracesafe's first series of construction deals in the region and looks to bring her significant government contacts.

TraceSafe said Seiff is a seasoned executive, formerly with SAP SE (NASDAQ:SAP), and has experience in all customer-facing aspects of complex technology delivery. He has extensive experience in professional services, education services and ongoing customer support, and specializes in complex implementation projects with Fortune 1000 organizations.

"Establishing a physical TraceSafe presence in Singapore allows us the opportunity to provide a low friction delivery and support system for government and healthcare contracts where we are becoming an established solution for contact tracing and social distancing products," said TraceSafe Technologies Inc CEO Dennis Kwan.

"It is our hope that our local team can serve as a base of operations to service the need for contact tracing and self-quarantine products throughout Singapore and the Asia Pacific region."

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Price: 0.62

Market Cap: \$19.4 m

1 Year Share Price Graph



September 2019 May 2020 September 2020

Share Information

Code: TSF

Listing: CSE

52 week	High	Low
	1.7	0.45

Sector: Tech

Website: www.blockchainholdingsltd.com

Company Synopsis:

TraceSafe is a full suite of real-time location management services and contact tracing solutions enabled through advanced bluetooth beacons in a variety of form factors. TraceSafe's leading cloud management solution ensures both user privacy and comprehensive administrative control. TraceSafe is deployed in mission critical quarantine applications around the world in partnership with leading governments.

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