

Gaming Realms PLC

02:44 05 Aug 2020

Gaming Realms enters into three-year licensing and distribution agreement with Bragg Gaming unit Oryx Gaming

Gaming Realms PLC (LON:GMR) announced that it has entered into a three-year licensing and distribution agreement with Oryx Gaming, a unit of Bragg Gaming Group Inc. (OTCMKTS:BKDCF) (TSX:BRAG) and leading content aggregation, player engagement and data services platform for gaming operators globally.

Under the terms of the agreement, the developer and licensor of mobile-focused gaming content said Oryx will have access to Gaming Realms' entire Slingo Originals portfolio, meaning the ever-growing and popular Slingo games including Slingo Rainbow Riches, Slingo Centurion and Monopoly Slingo will be distributed via the Oryx Hub platform.

READ: Gaming Realms surges as it highlights high levels of growth across April and May

As part of the agreement, Oryx will also be able to license the Slingo content to over 100 operators worldwide, through existing partnerships.

The group said the integration of Gaming Realms' Slingo Originals portfolio into Oryx's platform is set to significantly increase the company's global reach as it extends its distribution in the European market.

In a statement, Michael Buckley, executive chairman of Gaming Realms commented: "We are very proud to be working with such an esteemed partner platform in our growing online gaming sector. As a result of this exciting new deal we will be able to offer the Slingo Originals portfolio to new audiences enabling us to grow and welcome a new generation of Slingo fans."

Matevz Mazij, managing director of Oryx Gaming added: "Oryx has a localised approach to games and a fantastic reputation for delivery of top-quality games. We are pleased to add the Slingo portfolio to our platform and further enhance our offering with their market-leading products.

"The Slingo games library offers a unique blend of bingo and slots which brings an exciting and fresh experience to our operator partners and their players."

Price: 21.4

Market Cap: £60.87 m

1 Year Share Price Graph



October 2019 April 2020 October 2020

Share Information

Code: GMR

Listing: AIM

52 week High Low
26.2 4.4

Sector: Leisure, gaming and gambling

Website: www.gamingrealms.com

Company Synopsis:

Gaming Realms develops, publishes and licenses next-generation mobile gaming content. Our market-leading mobile technology powers content distribution and monetization across real money and social gaming markets. It is one of the fastest growing gaming companies, with more than 100% year-on-year revenue growth in 2014 - 15.

action@proactiveinvestors.com

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts, journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.

In exchange for publishing services rendered by the Company on behalf of Gaming Realms PLC named herein, including the promotion by the Company of Gaming Realms PLC in any Content on the Site, the Company receives from said issuer annual aggregate cash compensation in the amount up to Twenty Five Thousand dollars (\$25,000).