

# FansUnite Entertainment Inc

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## FansUnite Entertainment acquisition target Askott Entertainment signs deal to integrate over 6,000 casino games onto platform

FansUnite Entertainment Inc (CSE:FANS) (OTCPINK:FUNFF) said Thursday that its acquisition target Askott Entertainment Inc will integrate over 6,000 casino games onto its platform.

Vancouver-based FansUnite said software developer Askott inked a deal with The Ear Platform to integrate its Casino Aggregator hub onto Askott's Chameleon Gaming Platform, which will now offer partners more revenue streams through access to thousands of casino games.

In addition to enhancing partner offerings, the deal provides bettors with more entertainment options from which to choose, according to Askott.

### READ: FansUnite Entertainment acquisition target Askott Entertainment completes C\$5 million financing

"As a leading provider of B2B betting solutions in the esports market, we are pleased to announce this integration with The Ear Platform which will serve as an additional revenue stream for our partners and a highly scalable channel partner for us," Scott Burton, CEO of Askott Entertainment said in a statement.

"With the addition of 6,000 casino games, our partners are now in a position to provide additional betting options for their customers while providing a larger product offering to increase customer retention and the lifetime value of each unique user."

FansUnite struck a deal to acquire Askott in June 2020. The sports and entertainment company focuses on technology related to online gaming and similar products.

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**Price:** 0.22

**Market Cap:** \$15.33 m

#### 1 Year Share Price Graph



#### Share Information

**Code:** FANS

**Listing:** CSE

**52 week High Low**  
0.53 0.195

**Sector:** Leisure, gaming and gambling

**Website:** fansunite.com

#### Company Synopsis:

*Fansunite Entertainment Inc is a sports and entertainment company which focuses on its technology related to online sports betting and related products. Also, the company provides technological solutions and services in the global gaming and entertainment industries.*

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