

# Loop Insights Inc.

13:49 17 Sep 2020

## Loop Insights currently underway with a Proof of Concept program with Telus using Fobi

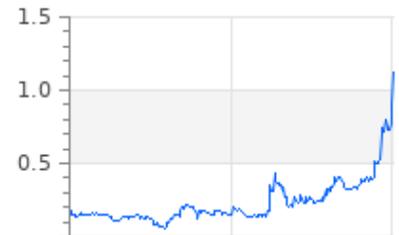
Loop Insights (CVE: MTRX-OTCMRKTS: VRZPF) CEO Rob Anson shared news with Proactive's Steve Darling that the company is currently undergoing a 90-day proof of concept pilot across TELUS's three flagship corporate retail locations in British Columbia.

Anson telling Proactive TELUS deployed Loop's IoT product Fobi to test and leverage its automated marketing capabilities. Anson also tells Proactive how big this is for their company, doing a deal with a large corporate name like Telus.

**Price:** 1.04

**Market Cap:** \$110.91 m

### 1 Year Share Price Graph



December 2019 June 2020 November 20

### Share Information

**Code:** MTRX

**Listing:** TSX-V

**52 week High Low**  
1.12 0.05

**Sector:** Tech

**Website:** [www.loopinsights.ai](http://www.loopinsights.ai)

### Company Synopsis:

*Loop Insights is a location-based marketing intelligence platform that provides brands, agencies, and retailers with real-time actionable insights to optimize customer experiences.*

[action@proactiveinvestors.com](mailto:action@proactiveinvestors.com)

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