

Loop Insights Inc.

09:15 21 Oct 2020

Loop Insights to present to Fortune 500 executives at Shoptalk 2020

Loop Insights Inc (CVE:MTRX) (OTCMKTS:RACMF), a provider of contact tracing and artificial intelligence to drive automated marketing, announced that the firm's Senior Vice President of Business Development Mike Canevaro has been selected to lead a roundtable discussion at retail conference ShopTalk 2020 on the future of the brick-and-mortar retail space.

Billed as one of the world's biggest retail conferences, the three-day ShopTalk 2020 event kicks off on October 20.

It will draw Fortune 500 executives from companies like Walmart Inc (NYSE:WMT), Visa Inc (NYSE:V), Nike Inc (NYSE:NKE) and Carnival Corp (NYSE:CCL).

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Loop said that in addition to leading a roundtable, Canevaro is scheduled to meet with representatives from across the retail landscape.

ShopTalk is designed to connect Fortune 500 companies, including major brick-and-mortar retailers, with the technologies capable of transforming the retail landscape.

Loop Insights SVP Mike Canevaro said: "ShopTalk's annual event is a major opportunity for retail stakeholders to come together to define the future of the industry."

"This year's virtual event reflects the new landscape created by the coronavirus (COVID-19) pandemic, which has forced a digital transformation in the retail space. Loop is driving this transformation through its retail engagement, automated marketing, and AI-driven insights platform."

The Vancouver-based advanced technology company has helped retailers open up safely amid the pandemic with its contact tracing and contactless solutions. Loop's contactless solution integrates its Fobi technology with mobile wallet pass technology to create a platform that is reliable, and highly scalable to support large adoption rates.

Loop's unique Internet of thing (IoT) device, Fobi, also enables data connectivity across online and on-premise platforms to provide real-time, detailed insights and automated, personalized customer engagement.

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Price: 1.84

Market Cap: \$196.23 m

1 Year Share Price Graph



January 2020 July 2020 January 2021

Share Information

Code: MTRX

Listing: TSX-V

52 week	High	Low
	2.98	0.05

Sector: Tech

Website: www.loopinsights.ai

Company Synopsis:

Loop Insights is a location-based marketing intelligence platform that provides brands, agencies, and retailers with real-time actionable insights to optimize customer experiences.

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